

OCEANA

Annual Report 2021

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Letter from the VP



These activity reports are indeed a powerful exercise. Because as we pause to reflect on the year previous, it's important to acknowledge that while we cannot change the past, we do bear responsibility in making sure that our actions today create the future we want and need.

2021 was one more year of new norms in terms of living safely and working effectively in a global pandemic. Like water itself, Belizeans took on whatever shape we needed to get the job done. On all our campaign fronts, it was so inspiring to see the creative use of technology to maintain connections with our Wavemakers and general supporters.

The continued engaged participation in the virtual activities led by the team were critical in several national assessments and on multiple levels; truly a testament to national dedication to our campaign goals.

As an update to our campaign goals for 2021, in June, the Supreme Court of Belize confirmed the ban on gillnets, upholding the multiyear, consultative and fair process that led to the ban being signed into law in November 2020. The licensed Belizean fishers participating in the transition efforts have reported marked success in their new income generating activities—several of their testimonials aired on local media channels and social

media platforms throughout the year. This initiative highlights what is possible when we work together to support long-term management efforts to ensure the sustainability of Belizean fisheries and the livelihoods of the thousands that depend on these resources daily.

We continue to work with allies and partners to improve the effectiveness of enforcement efforts, especially those targeting illegal fishing, given the impact of those activities on Belizeans and on Belizean resources.

Staying on fisheries management, in 2021 we were also proud to publicly announce that our partnership with the Belize High Seas Fisheries Unit and Global Fishing Watch to enhance monitoring efforts on the high seas. Belize's sign on to this platform is a further commitment by Belize to transparency and leadership in high seas fisheries management to prevent, deter and eliminate illegal, unreported and unregulated fishing. We continue to encourage Belizeans to register with GFW to be part of the

growing global community that can access, free at cost, the cutting-edge technology that's turning big data into actionable information. Today the data of the more than 50 vessels operating under the Belize flag can be accessed on the Global Fishing Watch platform.

This year also marked the close of our pilot project in support of the Fish Right, Eat Right initiative, funded by the Inter-American Development Bank and Oceana. In 2021 we achieved a historic national milestone: Participating fishers used our pilot app to document their catches on camera and tracked logistics of sales to that restaurant. This level of traceability for fisheries is set to be the norm in Belize and we are proud to be part of this progress.

Our outreach and communications efforts continue to promote the benefits of responsibly sourced finfish and call on Belizeans to support local business who have committed to adhering to fisheries regulations. Our efforts against single use single use Styrofoam and plastic food items

persisted in 2021. And even though the year closed without the ban being fully implemented, we were heartened by the unwavering commitment of Belizeans to the transition away from prohibited products.

While individual changes are both necessary and commendable, in 2021 we continued to work on achieving the structural changes that will make the difference we've all been counting on.

Data has always been critical in these types of sea change—and in 2021 we continued to gather more to highlight the impacts of plastic on Belize's nature-based economy. We commend the Minister of the Sustainable Development and Environment, the Minister of Blue Economy and the Minister Tourism for their public commitments in this regard.

As wealthy as we are in natural capital, Belize is not immune to the devastating consequences of climate change. In 2021, Belize took to the international stage and made the bold promises.



Oceana reiterated its unwavering support for the type of bold collective action that it will take to deliver on those promises. Because it will take all of us working together to make sure that we are as prepared as possible for the days to come.

And so, when I look ahead to the rest of 2022, sea levels are still rising but so are Belizeans. I speak into being Belizeans rising as one, embracing with hearts and hands their role in creating the future we deserve.

I say this in gratitude and acknowledgement of your own actions in 2021 and for your support on every major policy victory.

I pray you take those sacrifices and contributions as a comfort, as a source of hope and as renewable energy for the work ahead.

Just as waves shape the coastline, Belizean wavemakers are helping to shape our collective future.

Thank you,

Xanelle

Janelle Chanona Vice President Oceana in Belize



Oceana's Approach

How We Work

OCEANA WAS CREATED TO IDENTIFY PRACTICAL SOLUTIONS AND MAKE THEM HAPPEN

Our oceans are in trouble. But the good news is that together we can restore the oceans to their former glory. Since it's founding, Oceana has won more than 100 victories around the globe and protected more than one million square miles of oceana.

Oceana has the tools to win. We are -

CAMPAIGN-DRIVEN:

We channel our resources towards strategic, directed campaigns to achieve measurable outcomes that will protect and retore our oceans to former levels of abundance.

FACT-BASED:

We believe in the importance of science in identifying problems and solutions for the oceans.

MULTI-DISCIPLINARY AND EXPERT:

Our scientists work closely with our teams of economists, lawyers, communicators and advocates to achieve tangible results for the oceans.

SUPPORTED BY CITIZENS AND ALLIES:

Oceana has a base of close to one million supported, including 1.2 million Wavemakers globally. Our Ocean Council is a select group of academic, business, policy and philanthropic leaders who represent and support Oceana's efforts on the global stage. Locally, Oceana is supported by over 3,000 Belizean Wavemakers.







Oceana's long-term vision for the Belize Barrier Reef is a thriving ecosystem, capable of producing abundant, healthy marine resources that support avibrant and sustainable local economy for Belizeans.

To this end in 2021, Oceana in Belize's primary focus was to obtain a commitment from the government to finalize the phase out and ban the importation, sale and possession of single-use plastics.

Status: In Progress



SINGLE-USE PLASTIC BAN

Plastics are still used in many of Belize's key economic sectors such as tourism, construction, and agriculture. It is also considered a light weight and cheap material for production. However, its inefficient management and handling after disposal has resulted in pollution, which poses a threat not only to land and marine environment but also human health.

Global demand for plastics has led to an explosion in plastic production, particularly in single-use plastic.

In 2021, Oceana bolstered its efforts in ensuring that the Government of Belize met its commitment to ban single-use plastic and polystyrene products in Belize's food sector beginning with mandating that the sale and possession of the items on prohibited items list takes effect by December 2021.

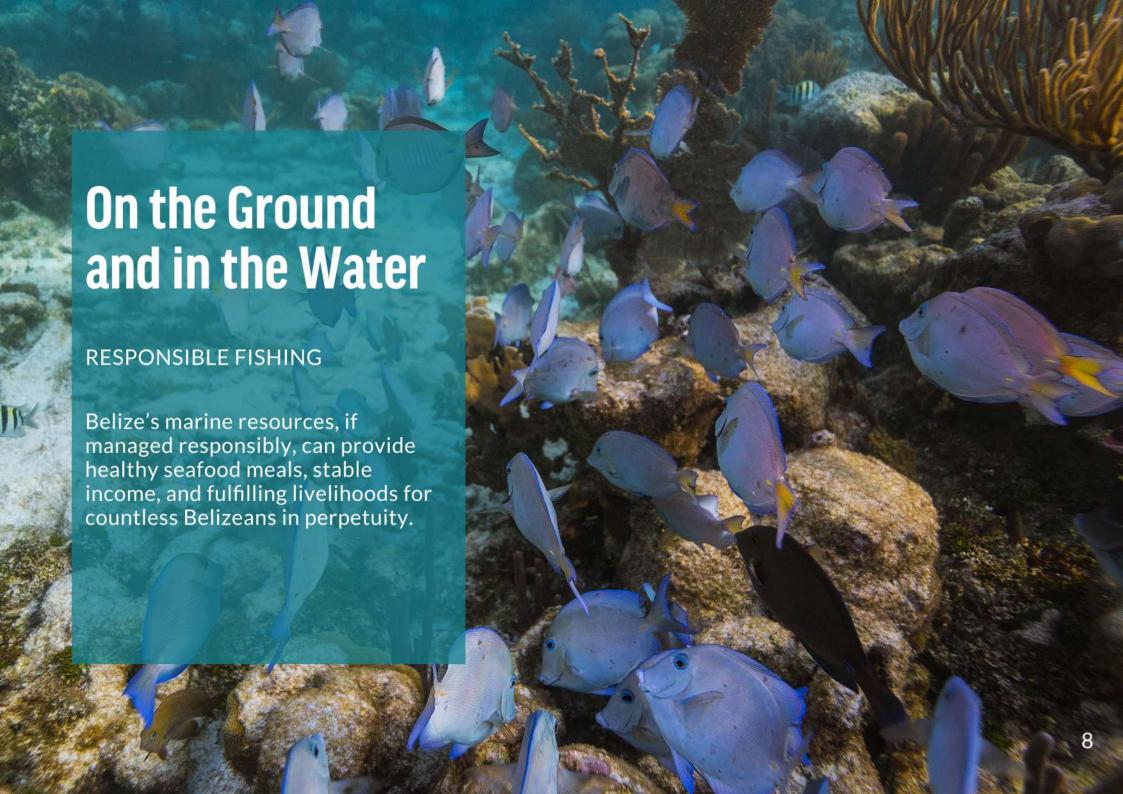
The list of single-use plastic products to be prohibited as per Schedule II of the Environmental Protection (Pollution from Plastics) Regulations, 2020, is as follows:

- Single-use styrofoam and plastic "clamshells"
- Single-use styrofoam and plastic plates, bowls, and cups and lids
- Single-use plastic forks, knives, spoons, sporks, and cutlery
- Single-use plastic carrier bags (shopping bags)
- Single-use plastic drinking straws

In December 2021, our team produced an Oceana Plastics Ad which took a look into the not-so-distant future if we don't start making more environmentally-friendly choices. The ad was well received for its innovative approach to spreading awareness and highlighting the dangers of single-use plastics.

Our efforts moving forward in 2022 will therefore include ensuring the enforcement of the ban to address the nationwide scourge of single-use plastic pollution in the country. We continue to work to ensure that Belizeans will be able depend on a bountiful and beautiful Caribbean Sea for generations to come.





FISH RIGHT, EAT RIGHT

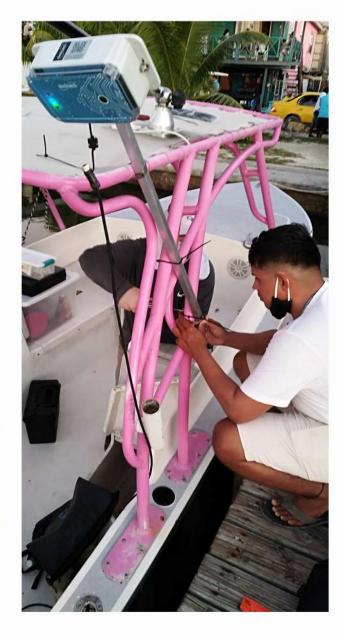
Oceana originally launched its Fish Right, EatRight (FRER) program in 2016 to create incentives for fishers to use sustainable gear, as part of our larger gillnet campaign. It is designed to connect fishers not using destructive fishing gear with restaurateurs willing to pay a premium price for sustainably caught fish.

On October 31st, 2019, Oceana's Vice President, Janelle Chanona, and the Inter American Development Bank's President, Luis Alberto Moreno, signed a technical agreement for the project "Market-based Incentives for Responsible Fishing". The aim of this project is to create a virtual marketplace focused on better connecting consumers with suppliers, key harvesting data like date and location of fish catch, and priority access to the virtual marketplace for participants in Belize's Fish Right Eat Right program.

Through this partnership with the Inter American Development Bank, Oceana is piloting a mobile app to digitally connect fisherfolk with restaurants, hotels, and prospective buyers of domestically sourced finfish in San Pedro and Caye Caulker. This digital platform will incentivize responsible fishing practices by providing premium visibility and advertising for individuals or organizations that participate inour FRER program.

Over this past year, Oceana has established data-sharing partnerships with relevant government agencies to ensure that any data collected on Belize's finfish sector is made available to relevant stakeholders. Such agencies include the Fisheries Department, the Ministry of Tourism, and the Ministry of Fisheries.

Through this project, Oceana has also conducted a market analysis of finfish supply and demand in San Pedro and Caye Caulker to better understand fishing pressure, identify knowledge gaps, and highlight opportunities for improved management of Belize's finfish sector. By compiling and updating such data, Oceana can help inform future government actions to limit overfishing either through public policy or incentives for private businesses.





Fishers, NGOs, and fishery managers recognize the importance that responsible consumption can have on compliance with fisheries regulations.

Managed Access, Replenishment Zones, Fish for Life and Restaurant Resort Roadshow, are programs that have been contemplating the implementation of a market-based program backed by an education campaign that will provide incentives for fishers, retailers, restaurants, and consumers to promote and support the harvest, trade and consumption of legally caught seafood.

Establishments that demonstrate knowledge of and compliance with the Fisheries Regulations, will receive special recognition, and responsible fishers who comply with the Regulations will have preferential access to these reliable markets.

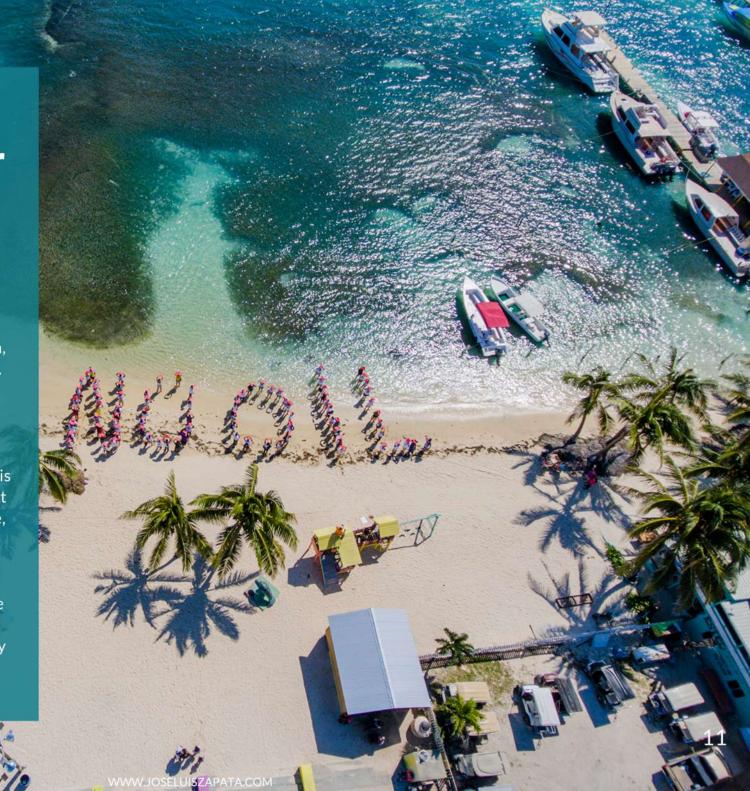
Fish Right, Eat Right establishes a local brand that highlights sourcing seafood responsibly; enabling consumers to make correct choices that ensures the health of our oceans.



CLEAN ENERGY

The Petroleum Operations (Offshore Zone Moratorium) law, which indefinitely prohibits offshore oil exploration and drilling everywhere Belize exercises maritime jurisdiction, became law on December 31st, 2017. Since it was encacted, Oceana has referred to it as "The People's Law" because it has been the unwavering position of the Belizean people that the risks associated with offshore oil is simply too great: any "benefit" is short term and the damage to quality of life, job and food security is irrecvocable.

In 2021, Oceana continued to champion the government and people of Belize for saying no to the inherently dangerous and dirty reality of offshore oil.





PRESENTATIONS AND BROWN BAG SESSIONS

Despite the closure of schools for over a year, Oceana's field representatives continued to engage classrooms countrywide through virtual presentations. These presentations included highlights of our campaign work which led to a gillnet ban in November 2020, along with our continued efforts to support the government in phasing out single-use plastics in the food sector and of course, general awareness of our marine environment.

Presentations were delivered to Centro Escolar Mexico Junior College, Escuela Secundaria Tecnica Mexico High School, Muffles High School, and St. Francis Xavier RC School in Northern Belize; Independence High School, Delille Academy and Peninsula International Academy in Stann Creek; the Toledo Community College and Edward P. Yorke Highschool in Belize City.

Additionally, virtual brown bag sessions were hosted with Rotaract and Rotary branches in Corozal, Punta Gorda and Belize City. In Toledo this was done for The Football Federation of Belize and Elridge Youth Club along with The Toledo Community College and San Roman Rc School. Our Stann Creek representative also carried presentations to Independence High School.

KICKING PLASTICS

In 2021, Oceana continuously strived to help Belizeans kick the plastic habit. The team took a significant step forward the fight against plastics by meeting with the various Town and City councils. These meetings were instrumental in showing local leaders why a plastic free Belize is something we should all strive for.

Various councils have pledged and committed to transitioning away from single-use plastics within their offices and any events they host. Oceana received letters of commitment from

the Belize City Council, Dangriga Town Council, Corozal Town Council and are currently working on receiving from the remaining councils. This is a step in the right direction we anticipate that these pledges and actions begin to influence other organizations and companies as we move toward a greener Belize.

The Punta Gorda Sports Council also received water dispensers to encourage players to carry reusable water bottles to be refilled. In the old capital donations of water dispensers were also made to the Scouts Association of Belize and Nazarene High School, again to help eliminate the dependency on water pouches or the constant purchase of plastic bottles of water from the store.

In Orange Walk, the Eco Hearts Club was given assistance to create signs discouraging littering which were placed in key locations along the river.

With the help of our Wavemakers, we were able to carry out numerous cleanups across the country. In Belize City, the St. John's College wavemakers

carried out these activities in areas that they believed needed it the most. In Punta Gorda clean ups were done with the help of wavemakers and P.G. Rotaract Club and some of the items collected were reused in a trash and art fashion show. In Dangriga, Oceana partnered with the BTIA Youth Arm, Dangriga Rotaract, Dangriga Town Council, Reef Keepers and The Southern Police Formation for monthly cleanups.

REEF WEEK 2021:

"THROUGH UPS OR DOWNS, A HEALTHY REEF IS BELIZE'S CROWN"

Held from March 7th to March 13th, this week is planned in celebration of Mesoamerican Reef Day on March 10th. During this week, the conservation community comes together to raise awareness about the importance of protecting and preserving our beautiful Barrier Reef.

Oceana Belize's events this year included our annual Instagram Giveaway and a second social media event dubbed the 'Get Active for the Reef Challenge', which was a play on the traditional Ride to the Reef.

Along with those individual events, we also partnered with the Reef Week Committee to host Reef Week's signature event, a 60-minute virtual presentation that premiered on March 10th. The theme of the event was under the topic, 'What is the Blue Economy? Challenges and Opportunities'.

Our guests during the presentation were: Tamara Sniffin and Melanie Paz from the Belize Tourism Industry Association; Amanda BurgosAcosta from Belize Audubon Society; Lisa Carne from Fragments of Hope; Hon. Kirk D.M. Humphrey, Minister of Maritime Affairs and the Blue Economy in the Government of Barbados; Dr. Graham Watkins from the Inter-American Development Bank and Hon. Andre Perez, Belize's Minister of the Blue Economy and Civil Aviation.

This discussion sought to highlight the development of Belize's Blue Economy portfolio as well as the implications for

the sustainability of Belize's MPAs. It was formatted in a way that highlighted the varying perspectives of our guest thought leaders.



"Reef Week's signature event, a 60-minute virtual presentation".

Earth Hour and Earth DAY 2021



Earth Hour was once again celebrated, virtually, and Oceana in collaboration with Rotaract Club of Corozal, Dioni Marin Photography and the Corozal Town Council raised awareness by creating a video that was shared on social media.

The video encouraged the public to make pledges and take action to mitigate the causes of climate change.

A special lighting of the "60+" symbol was also done to commemorate Earth Hour. Oceana also appeared live on Radio Bahia to speak more about Earth Hour and educate listeners on ways they can help to mitigate the causes of climate change.

On Earth Day, Oceana in collaboration with Corozal Town Council, Department of Youth Services, Corozal Rotaract and the Three Lagoons Sustainability Program planted mangroves, coconuts and mahogany within the Corozal Bay and the town's parks.



ONLINE AND IN THE NEWS -

OCEANA'S 12TH ANNUAL GENERAL MEETING

On Thursday, October 28th, supporters around the world tuned in as Oceana hosted its second virtual Annual General Meeting for its dedicated supporters, or 'Wavemakers', on Facebook Live.

During the AGM, several Wavemakers were awarded certificates f appreciation for their sensational suport for Oceana's campaigns and inititives over the past year.

The awardees included Nathalya Marin of Corozal; the Nazarene High School Environmental Club from Belize City; the Eco Hearts Club from Orange Walk; the Interact Club of Sacred Heart College from Cayo; the Dangriga BTIA Youth Arm from Stann Creek and Desmaure Arnold from Toledo. Oceana was also proud to recognize Monique Vernon as 2021's National Wavemaker of the Year.

Based in Placencia, Monique Vernon has worked for years across various areas of conservation, tackling environmental pollution and promoting environmental education and awareness.

Most recently, Monique founded Mr. Goby & Friends, where receptables in the shape of marine organisms have been installed on the beaches throughout Placencia to promote plastic collection for recycling.

Vernon's work seeks to not only encourage proper litter disposal, but also provide an educational tool to inspire environmental change in kids, youths and adults.

In addition, she often spearheads beach cleanups within her community, even kayaking to nearby cayes to cleanup with groups she invites to join her. Monique's work throughout the years has shown that even one individual can find ways to positively impact their community.

Guest speaker and well known community activist, Jose 'Elito' Arceo, spoke of his dedication to the environment since a young age and how he shares that love now with his own children and the community of San Pedro. Elito encouraged the new generation to not be afraid to stand up and speak up. He ended with some words of advice, stating, "Whatever it is, make sure to get involved".

Oceana Belize is fortunate to have a tight-knit community of Wavemakers that assist in our campaign efforts countrywide. Belizean Wavemakers are part of the more than a million Oceana members that support the protection and restoration of the world's oceans.

Entertainment was provided by local musicians Kylon Eiley and Kirwin Ramirez.

The National Wavemakers award was made by local artist Aesha Garel of Zest Handcrafted.

To see a recording of the virtual AGM, click <u>here.</u>

OCEANA'S 2021 OCEAN HEROES

On Wednesday, September 29th, Oceana formally recognized two extraordinary Belizeans as the 2021 Ocean Heroes at its second virtual award ceremony.

This year's winners are marine conservationist, Kevin Andrewin and local Chef, Jennie Staines.

Since the early 90s, Kevin Andrewin has dedicated his life to working with sea turtles and manatees in his home village of Gales Point Manatee.

Now, decades later, he works alongside his wife and kids to educate others, both locally and internationally, about turtle and manatee conservation in Belize.

Most notably, in his role as Chair of the Gales Point Wildlife Sanctuary, Andrewin has partnered with the Marymount University to lead the Hawksbill Hope program that uses satellite tags to track the movement of hawksbill turtles nesting in Belize.

Kevin's commitment to protecting both manatees and sea turtles over the years can be seen in his community, where marine conservation and preservation

has become a way of life.

Andrewin emphasized, "I am passing on my sea turtle work to my daughter, my son and all others in the community, local and international students. If we pass on, they can carry it on."



To see a recording of Kevin Andrewin's Ocean Hero Video click here.

ONLINE AND IN THE NEWS

Born and raised in San Pedro on Ambergris Caye, Jennie Staines has always been connected to the sea. Starting out in her family's restaurant business straight out of high school, Jennie has spent her life dedicated to the culinary arts and to elevating Belizean cuisine locally and internationally.

Now, as the head chef at her family's renowned restaurant, Elvi's Kitchen, Jennie uses her extensive knowledge of fish and seafood, along with her purchasing power to advocate for the responsible sourcing of seafood and for stronger fisheries laws and their enforcement.

For over a decade, Staines has worked alongside fisherfolk across the country to promote responsible seafood sourcing, including the creation of her own crab claws project to harvest stone crabclaws in the most sustainable way possible. As a leading participant in the Fish Right, Eat Right program since its inception,

ONLINE AND IN THE NEWS



To see a recording of Jennie Staines' Ocean Hero Video click <u>here</u>.

Chef Jennie continues to work tirelessly toward a sustainable seafood industry in Belize.

"The biggest fulfillment is when you come in the restaurant and you see tourists are happy, it means that as a chef you have accomplished so much. And then when I go back by the lagoon and I see all these young men that I have taught about fishing responsibly are doing it and they look up to me – that's fulfillment for me", said Staines.

During the virtual presentation of awards, Oceana's Vice President, Janelle Chanona, stated "It was so very fulfilling to the entire team that this year, Oceana received the highest number of nominations for these awards. It is so heartwarming to read the accounts of so many of you championing fellow Belizeans for their commitment to doing what they believe in, even when it wasn't trending, because they knew it was the right thing. Belizeans uplifting Belizeans, what a thing of beauty!"

The stained-glass awards were made by local artist, Leisa Carr-Caceres of Belizean Craft and Colors.

Past award recipients include Lionel Heredia, Dr. Melanie McField, Rene Montero, Lisa Carne, Jamal Galves, Miguel Alamilla, Romaldo Badillo Sr., Janet Gibson, Wil Maheia, Luz Hunter, Madison Edwards, Michael Heusner, Captain Earl David Jr, Guadalupe Lampella, Dale Fairweather, Neville Smith and the late Lowell Godfrey.

OCEANA ADS AND PSA'S

The collaboration between Global Fishing Watch and the Belize High Seas Fisheries Unit (BHSFU) formally began in June 2021 with the signing of a memorandum of understanding with which the country committed to publicly sharing the tracking data of the fishing vessels of its high seas fleet.

This agreement, facilitated by the collaboration between Oceana and the government of Belize, led to the publication of activity data for more than 40 high seas vessels—tuna purse-seine, trawling, and longline—in the Global Fishing Watch public map.

To compliment this collaboration, Oceana developed a short PSA that spoke to the importance of sharing fishing vessel data on the Global Fishing watch map, to interested parties such as governments, fishery managers, seafood buyers, researchers and nonprofit organizations.

GREEN WASHING

In an effort to encourage consumers to support more eco-friendly products, while not becoming victims of 'Greenwashing' by companies selling products with misleading information about its environmental benefits, Oceana created a series of social media ads with tips on how to avoid greenwashed products.

The ads covered the definition of 'greenwashing', looking for vague claims with no real certifications, reading the fine print, products to avoid and how to fight back. Although greenwashing is a fairly new concept to Belizeans, many have been making efforts to support more eco-friendly products and we applaud and encourage their efforts to reduce their impact on the environment and marine ecosystems.

FISH FRAUD

Oceana partnered with local renowned Chef - Sean Kuylen, on a PSA titled 'The Best Ways To Avoid Fish Fraud'. Specifically, it covered what to look for when buying fillet such as the patch of skin required by law, inspecting the physical characteristics of the type of fish, buying from reputable sources and visiting the Fish Right, Eat Right (FRER) webpage, to download a copy of the Fish ID card which aids in avoiding buying illegal fish.

Over the Easter Holiday weekend in Belize where many consumed various seafood dishes, several cases of fish fraud were reported to the relevant authorities including Oceana; vendors were not only selling protected species of fish, but also passing off one species of fish for another and price gouging. Fortunately, more people are becoming cognisant of where their food comes from and want to be sure that it's being sourced responsibly and sustainably.



Engage with Oceana

Please Give Today to Help us Rebuild Ocean Abundance

Each of us has the power to help save the oceans and feed the world. The support of people like you allows Oceana to cary out targeted campaigns to end overfishing, limit bycatch, protect habitats and curb ocean pollution.

With your help, Oceana can win victories that will help to restor the ocean's biodiversity and abundance for generations to come. Become part of a growing circle of ocean advocates by joining Oceana today.

Take Action

Become a Wavemaker and join more than 1.2 million Oceana supporters from around the world who have signed up with Oceana to save our oceans.

Being a wavemaker means you won't stand by while fishing nets drown sea turtles and airgun blasts deafen dolphins to enable offshore drilling. With you by our side, we can fight these and other threats.

Follow Oceana

Follow Oceana on social media for breaking news from all over the world and insights into our research and campaigns.



@OceanainBelize



@OceanaBelize



@Oceana_Bze

By the Numbers

Facebook Followers:

26K+

Twitter Followers:

1K+

Instagram Followers:

25K+

Wavemakers:

3K+

Staff

Executive Committee

ANDREW SHARPLESS

Chief Executive Officer

JAMES SIMON

President & General Councel

JANELLE CHANONA

Vice President, Belize

NANCY GOLDEN

Vice President, Global Development

MICHAEL HIRSHFIELD, PH.D.

Senior Advisor

JOSHUA LAUGHREN

Executive Director, Oceana Canada

MATTHEW LITTLEJOHN

Senior Vice President, Strategic Iniatives

BETH LOWELL

Deputy Vice President, U.S. Campaigns

JACQUELINE SAVITZ

Chief Policy Officer, North America

DANIEL OLIVARES

Vice President, Peru

KATHY A. WHELPLEY

Chief of Staff

PASCALE MOEHRLE

Executive Director & Vice President, Europe

SUSAN MURRAY

Deputy Vice President, U.S. Pacific

PATRICIA MAJLUF

Senior Scientist, Peru

CHRISTOPHER SHARKEY

Chief Financial Officer

Belize

JANELLE CHANONA

Vice President, Belize

DARIUS AVILA

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KELSIE CUEVAS

Executive Assistant

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ALYSSA NOBLE

Communications Director

MARTINIQUE FABRO

Communications Officer

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SHANDA SAINSBURY

Field Representative, Stann

Creek

Vice President, Mexico

RENATA TERRAZAS

LIESBETH VAN DER MEER

Vice President, Chile

KATHRYN MATTHEWS

Chief Scientist

ADEMILSON ZAMBONI

Vice President, Brazil

ABBIE GIBBS

Vice President, Instituional

Giving

KLEON COLEMAN

Field Representative, Belize

JOSHUA BORLAND

Field Representative, Toledo

MARIA VARELA

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OCEANA Protecting the World's Oceans

Oceana is the largest international advocacy organization dedicated solely to ocean conservation. Oceana is rebuilding abundant and biodiverse oceans by winning science-based policies in countries that control one-third of the world's wild fish catch. With more than 225 victories that stop overfishing, habitat destruction, pollution, and the killing of threatened species like turtles and sharks, Oceana's campaigns are delivering results. A restored ocean means that 1 billion people can enjoy a healthy seafood meal, every day, forever. Together, we can save the oceans and help feed the world. Visit www.oceana.org to learn more.